



The 5th Annual MIT Sloan CIO Symposium Award for Innovation Leadership

On May 22nd, the MIT Sloan CIO Symposium will honor Chief Information Officers (CIOs) who lead their organizations to pursue the innovative use of Information Technology (IT) and business processes to deliver business value.

They exhibit key traits of CIO leadership:

- A **Trusted Advisor** to the CEO, CFO, and other senior executives. Incorporates IT into business decision-making by educating business executives on IT potential, managing risk and participating in key operational and executive committees.
- **Business Leaders** who are intimately aware of business challenges, competitive landscape, and core competencies of their organizations.
- **Strong Communicators** who articulate a vision for IT-enabled innovation and work across the organization and with external stakeholders to gain support for this vision.
- **Proven IT Managers** who deliver core IT services, using internal staff and external services, within budget and staff constraints. Measures IT performance against business-oriented metrics

“
This recognition is quite an honor for the entire IT team at JCPenney. Our teams are motivated to develop innovative technology solutions that change the way we engage with our customers and are at the forefront of driving our business.”

*Thomas Nealon
 EVP and CIO
 JCPenney
 2010 Winner*

Application Deadline Friday March 23, 2012

Nominate your candidate here:
www.mitcio.com/award

Past Award Recipients

2011 Winner:

Marco Orellana, CIO, Codelco (Chile)

Finalists:

Clifford Gronauer, CIO Missouri State Hgwy Patrol
 Tony Young, SVP & CIO, Informatica

2010 Winner:

Casey Coleman, CIO, U.S. General Services Admin
 Thomas Nealon, EVP & CIO, JCPenney

Finalists:

James Noga, CIO, Massachusetts General Hospital
 Christopher Rieder, SVP and CIO, VITAS Innovative Hospice Care

2009 Winner:

Justin Lindsey - CTO, Netezza

Finalists:

C. Martin Harris MD CIO, The Cleveland Clinic
 Jo Hoppe CIO, Parexel International
 Frank B. Modruson CIO, Accenture

“
Being named the winner of the 2011 CIO Award for Innovation Leadership is a great honor that strengthens our motivation and commitment to further advance the digital agenda within CODELCO and the mining industry worldwide.”

*Marco Orellana, CIO, CODELCO (Chile)
 2011 Winner*



Nominations

If the previous traits describe you or a CIO you know, begin the process by visiting the MIT Sloan CIO Symposium website at: www.mitcio.com/award

The application is brief and is designed to allow candidates to tell their innovation story in their own words. Applications can be completed online over several sessions.

The Questions

1. Please describe your company, IT organization, reporting relationship, and any organizational responsibilities outside of IT.
2. What is your vision for innovation leadership?
3. How have you fostered a culture that can identify and pursue the innovative use of IT and business processes to deliver business value? Please describe the “before” and “after” environment, both within IT and the overall organization.
4. In a truly innovative organization, not all initiatives will be successful. What were the most important lessons learned in implementing innovations that were NOT successful?
5. Describe an innovation that illustrates your vision and achieved your targeted business results. Why do you consider this initiative to be innovative? How did you select, design, build support for and manage the execution of this innovation?
6. What results did this innovation deliver, short-term and long-term? How did you assure that these results would continue to be delivered? Please include both hard and soft business/outcome -oriented metrics (rather than IT performance metrics).

Selection Process

A panel of distinguished judges will evaluate each application, based on the quality of the innovation and the leadership characteristics of the applicant. Finalists will be notified April 23rd.

All Award recipients will be honored in a ceremony at the MIT Sloan CIO Symposium on May 22nd at the MIT campus in Cambridge, MA.

“
Recognition from MIT, highly respected for its contribution to technology innovation, further reinforced our IT organization's credibility, especially for the work that has kept us at the forefront of IT innovation.”

*Frank B. Modruson
CIO Accenture
2009 Finalist*

“
I am thrilled to be a participant in such a prestigious award program. Even though the nomination has my name attached to it, the success of our project has been a direct result of the tireless, dedicated efforts of our Highway Patrol project team. The impact of this endeavor will be felt at all levels throughout the organization, and I am proud to be a part of this enormous leap forward in technology.”

*Clifford Gronauer
CIO, Missouri State Highway Patrol
2011 Finalist*

Application Deadline is Friday March 23, 2012.

Nominate your candidate today at www.mitcio.com

For questions:

Please contact Ray Chang or Al Tedesco at award@mitcio.com